

YOU ME YOU TEMPLATE

YOU

(start with
the Listener)

- “If you’ve ever wished you had ...”
- “You know that moment when you ...”
- “You probably didn’t wake up expecting good news...”
- “If your to-do list is already too long...”
- “Remember the last time a song hit you...”
- “If today has felt like one interruption after another...”
- “If you had one of those mornings where...”

ME

(Bond with
the Listener)

- “Me too. (Bond) Then, I think you’ll like (gift)...”
- “I totally get that (bond) and someone shared with me (gift)...”
- “I didn’t either (bond) but then I opened my Bible and (gift)...”
- “Same. (bond) Mine is 3 pages! But I found something (gift)...”
- “It’s like goose-bumps! (bond) Here’s a new one I think (gift) ...”
- “I know. It just sucks your energy! My friend does this (gift)...”
- “I’m so sorry. That’s the worst. You’ll be happy to know (gift)...”

YOU

- “It might just turn your day around.”
- “You don’t have to live like that. God wants better for you.”
- “It’s amazing how just one word from God is the one you needed.”
- “Hopefully that lightens your load and keeps you on track.”
- “It’s like goose-bumps! (bond) Here’s a new one I think (gift) ...”
- “It might still feel unfamiliar, but you’ll be friends in no time.”
- “You might want to give that a try tomorrow. Can’t hurt.”